



## Mr. Aninda Bose

**Title of Keynote:** Importance of Ethics in Research Publishing

**Abstract:** The importance of research publishing can be defined by a simple quote of Gerard Piel, which says “Without publication, science is dead.” The first scientific journal was published in 1665 and we have travelled more than 350 years since then. In the last 20 years, science and reporting of science have undergone revolutionary changes. Computerization and Internet have changed the traditional ways of reading and writing. Hence, it is very important for scientists and students of the sciences in all disciplines to understand the complete process of writing and publishing of scientific paper in good journals. There is also a downside of digital publishing. The principal challenge for publishers is to handle ethical issues and it is of utmost importance for the authors to understand the ethical practices involved in the process. The question is what is right or what is wrong; what is acceptable and what is non-acceptable; what is an error and what are serious scientific fraud. There is no single solution or answer to these questions. There are several government agencies, professional associations and universities have adopted specific codes, rules, and policies relating to research ethics. The talk is designed to highlight different ethical problems, provide information on codes and policies, and also on how to make use of various author services for publishing a genuine work.

**Speakers' Profile:** Aninda Bose is presently working as a Senior Publishing Editor with Springer Nature. Mr. Bose is part of the Global Acquisition Team at Springer Nature and responsible for acquisition of scientific content across the globe. He is responsible for acquisition of content in Interdisciplinary Applied Sciences. He has more than 24 years of industrial experience in marketing and different fields of publishing. Mr. Bose has completed Masters in Organic Chemistry from Delhi University and Masters in Marketing Research from Symbiosis Institute of Management Studies, Pune. Mr. Bose has delivered more than 95 invited talks on Scientific Writing and Publishing Ethics in reputed Universities, International Conferences and Author Workshops. He has published books for secondary level in Chemistry and is a member of American Chemical Society, USA.